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FOR IMMEDIATE RELEASE

Northeast Philadelphia Retirement Community Kicks Off \$20 Million Renovation Project

Southampton, PA, July 28, 2008--Wesley Enhanced Living (WEL) has announced the start of a \$20 million renovation project at its Northeast Philadelphia-based Evangelical Manor continuing care retirement community that will transform more than 150,000 square feet of the facility into significantly enhanced living space and amenities for residents.

A formal groundbreaking ceremony will be held in the fall, but staging has begun for the renovations. Concurrent with the renovations is the launch of the public phase of WEL's \$3.1 million *Transforming the Manor Capital Campaign*, an initiative that represents the first-ever capital campaign for the WEL organization. Total funding for the completion of this project relies on public and private dollars. To date, the quiet phase of the campaign has resulted in \$1.5 million in lead gifts from board leadership and private individuals.

The renovation project is the result of a careful and deliberate two-year planning process that focused on the need to not only upgrade challenged infrastructure and systems on the campus, but to create a community more in line with current and future market needs and desires.

"It has been clear for some time that there is a strong demand among seniors for larger living quarters, along with providing a lifestyle that can deliver more choices in services and amenities. We are confident that this community-wide revitalization will help to position Wesley Enhanced Living at Evangelical Manor as a highly desirable senior living option in the Philadelphia region," said Jeff Petty, President and CEO of Wesley Enhanced Living.

A significant part of the renovations will transform current studio units into spacious, upgraded, state-of-the-art one- and two-bedroom units. The full schedule of work, which is expected to conclude in 24 months, encompasses other improvements that include new entrances, a new fitness center, a remodeled traditional dining facility, a new bistro-style dining space, a refurbished skilled nursing facility, and upgrades to fire alarm, emergency monitoring and security systems.

Throughout the construction period, Wesley Enhanced Living will be accepting priority applications for new apartment units. For more information visit www.wel.org/manor or call 215-624-5800.

About Wesley Enhanced Living (WEL)

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living communities at Heritage Towers, Maple Village, Pilgrim Gardens, Evangelical Manor and Chestnut Hill Manor provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit www.WEL.org.

About the Wesley Enhanced Living Foundation (WELF)

The Wesley Enhanced Living Foundation (WELF) seeks to advance the Wesley Enhanced Living continuing care retirement communities' vision and mission through philanthropy. Charitable gifts to the Foundation are directed to a variety of purposes: benevolent care for residents, community enrichment, innovation through technology, growth and expansion, capital improvements and endowment funds.