



CONTACT: Holly Mantle
LevLane Public Relations
(215) 825-9633
hmantle@levlane.com

Caroline Pennartz
LevLane Public Relations
(215) 825-9644
cpennartz@levlane.com

FOR IMMEDIATE RELEASE

**Northeast Philadelphia Retirement Community
Undergoes Name Modification
*Wesley Enhanced Living at Evangelical Manor becomes
Wesley Enhanced Living Pennypack Park***

Southampton, Pa., March 11, 2010 - Wesley Enhanced Living (WEL), a non-profit, faith-based continuing care retirement community (CCRC) provider throughout Pennsylvania, has modified the name of its Northeast Philadelphia-based Wesley Enhanced Living at Evangelical Manor to Wesley Enhanced Living Pennypack Park.

This name modification will help WEL highlight the significant revitalization and community-wide makeover of its century-old senior living community in Northeast Philadelphia, as well as build awareness for its unique approach to aging services. Over the past few years, several WEL communities have been undergoing major renovations, additions and service enhancements.

Wesley Enhanced Living Pennypack Park is currently undergoing a \$23+ million revitalization project, due to be completed by the end of this year. The new campus will include spacious, one- and two-bedroom independent living apartment homes with state-of-the-art kitchens and bathrooms, which will be ready for occupancy beginning in the fall. Other community improvements include new personal care suites, completely renovated and updated 120-bed rehabilitation and skilled nursing facility, remodeled

dining rooms, a bistro-style restaurant, entertainment center, meditation chapel, library, game room, fitness center and courtyard.

“Our goal with this makeover is to create a brand new beginning for our residents, more pleasing and supportive workspaces for our employees, and a more welcoming and amenity rich community for families and friends to visit. This name modification is another significant step in building our brand and realizing our mission and vision for Wesley Enhanced Living Pennypack Park,” said Jeff Petty, President and CEO of Wesley Enhanced Living.

For more information, visit www.wel.org.

About Wesley Enhanced Living (WEL)

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit and faith-based with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, the Wesley Enhanced Living communities located in Doylestown, Hatboro, Pennypack Park, Burholme and Brodheadsville provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit www.wel.org or www.facebook.com/wesleyenhancedliving

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